Zero Energy, Zero Premium Best Practices for Any Price Bracket





October 5, 2017
Portland, OR

Zero Energy, Zero Premium

Best Practices for Any Price Bracket

Today's goal:

Demonstrating how to get to Zero Net Energy

AFFORDABLY

and

PROFITABLY!

Zero Energy, Zero Premium Best Practices for Any Price Bracket

Learning objectives:

- UTILIZE existing ZNE knowledge via case studies
- **EXPLAIN** the drivers behind the advance of ZNE
- **IDENTIFY** the key attitude needed to achieve ZNE affordably
- CRITIQUE home designs to identify ZNE improvements

Zero Energy, Zero Premium Best Practices for Any Price Bracket

- Current State of Residential ZNE
- 2 ZNE Homes > Zero Carbon Communities
- California Case Study
- 4 Getting to Zero Affordably & Profitably

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The CURRENT STATE of Residential Zero Energy* in North America



Zero Net Energy (ZNE)
Net Zero Energy (NZE)
Zero Energy (ZE)
Zero Carbon (ZC)
plus or minus ...

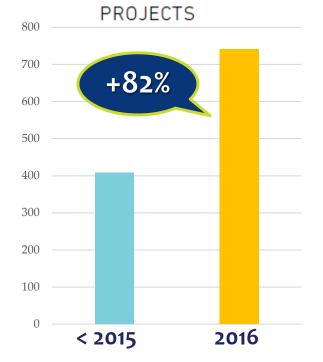


RESIDENTIAL ZE GROWTH 2015-2016

equivalent of 16,406 cars each year and 77,929 tons of CO2 emissions eliminated

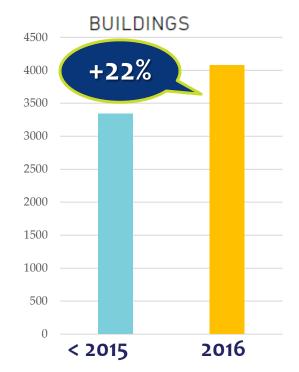


741





4,077

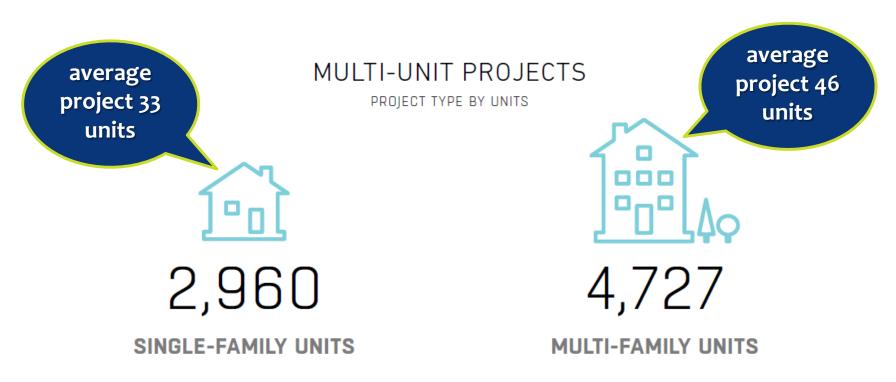




8,203



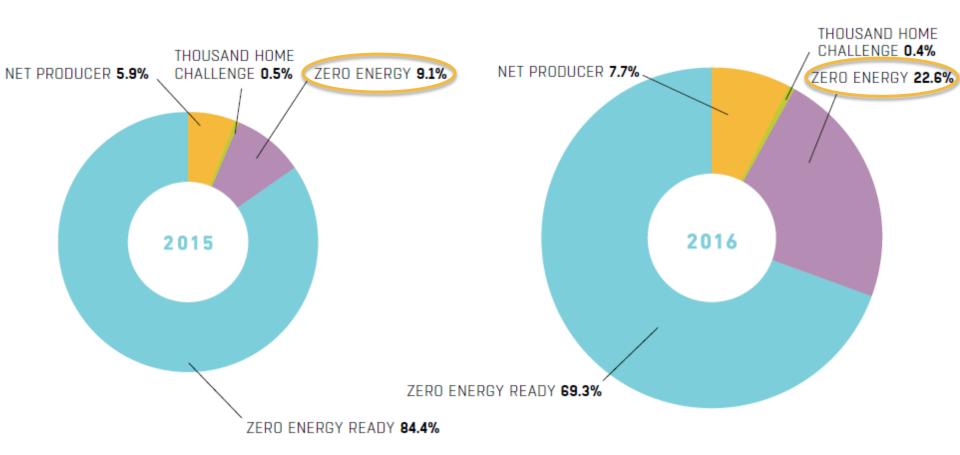
94% of ZE PROJECTS >1 Unit



Multi-unit projects are projects greater than 2 units, including both single family detached projects and multi-unit buildings

The remaining 6% (516) are single-unit projects

UPWARD SHIFT in Energy Performance



THOUSAND HOME CHALLENGE: existing home deep energy reduction projects (retrofit/behavior)

MORE GROWTH on the Horizon!



COMPLETED

5,593

UNITS

594 PROJECTS



UNDER CONSTRUCTION

1,478

UNITS

97

PROJECTS



IN DESIGN

1,129

UNITS

51

PROJECTS



PLANNED

29,948

UNITS

40

PROJECTS

YOWZA!

Custom & Luxury ZE Homes



Affordable & Multifamily ZE Homes





Spec & Production ZE Homes



Spec & Production ZE Homes

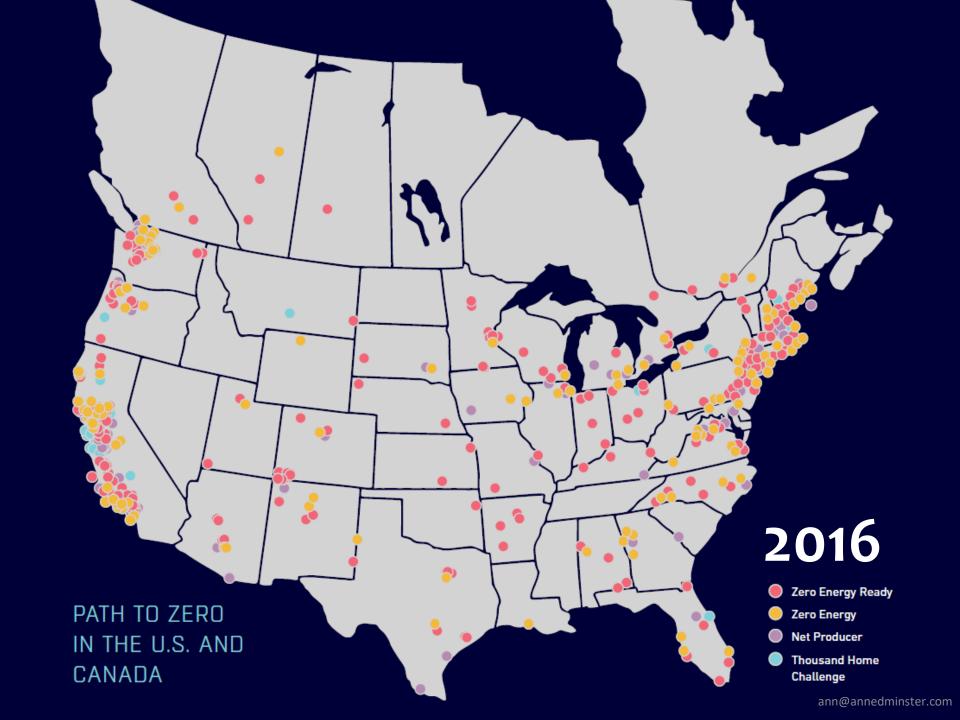
- Meritage Homes claims to build more than 80 ZE homes each year.
- KB Homes recently unveiled its most recent ZE prototype, dubbed Double Zero 3.0.
- PulteGroup is building a prototype ZE home.
- Avi Homes and Pacesetter Homes are the first builders to start construction in a new master-planned community near Austin, TX
 Whisper Valley will be home to 7,500 ZE homes.
- Addison Homes in SC recently shifted to a ZE focus.
- TC Legend Homes in Bellingham, WA, [identifies] their projects as positive energy homes.
- Greenhill Contracting offers 4 ZE neighborhoods in NY ranging from affordable to luxury.
- Thrive Home Builders in CO has 10 different ZE projects, all DOE ZE
 Ready, 3 ZE standard, 2 ZE optional

Courtesy of Zero Energy Project (1/20/17) and Thrive (9/22/17)

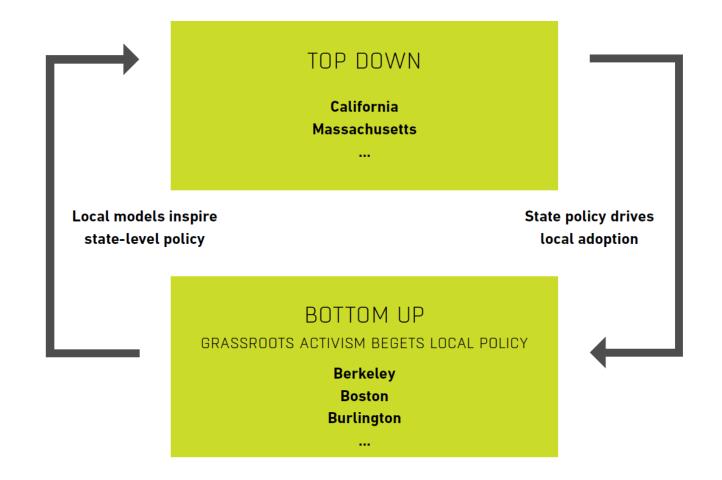
And ... ZE is happening at COMMUNITY SCALE



From ZNE Homes to Zero Carbon COMMUNITIES



The Virtuous Circle of ZE Policy & Grassroots Action

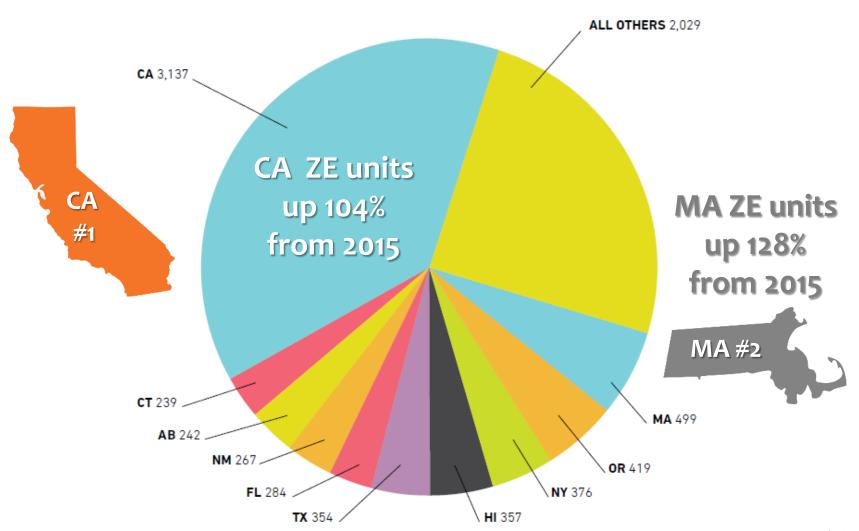


Grassroots Action Drives Growth

WHERE	WHAT	WHO	
NEW YORK	#4 in units #3 in builders	Greenhill Contracting (New Paltz): 31 ZE units	
CALIFORNIA	#1 in units and builders	Redwood Energy (Arcata): 1,581 ZE units (mostly multifamily)	
ALBERTA, CA	#10 in units	8 individual builders: numerous large ZE projects	
NEW MEXICO	#13 in per- capita units	Palo Duro Homes (Albuquerque): 16 ZE projects	
MAINE	#10 in per- capita ZE units	BrightBuilt Home (Portland): 79 projects	
		Most III	

ZE Policy Drives Growth

Top states have ZE policies & programs



The Virtuous Circle Case Study: Boston & MA

TOP DOWN **↓**

Boston* creates
E+ Program Net+
Competition
MA launches ZE Challenge

MA creates
Pathways to
Zero grant
program

E+ Roxbury Net+ finished E+ Roxbury operating at Net+

2010

2011

2012

2013

2014

2015

2016

2017

Carter
Scott ZE
project
recognized

Carter, Rick Gilles, Mary Biddle attend NZEC Summit, learn about CA programs Carter, Rick,
Mary present CA
programs to MA
officials

Any LOCAL examples?

BOTTOM UP



California Stockton (Central Valley) CASE STUDY

Habitat for Humanity

of San Joaquin County



Pacific Gas & Electric Co. ZNE Production Builder Demonstration Project

Developer: Habitat for Humanity of San Joaquin County Consultants: Ann Edminster, Rick Chitwood, Steve Easley

Project Objectives

- Help production builders achieve ZNE, affordably
- Identify ways to reduce barriers to the design, construction, and operation of ZNE homes in California
- Inform PG&E's future program offerings

Project Overview

BASICS

- 1,200 sq. ft.
- 3 bedrooms + 2 baths

ENCLOSURE

- Extensive advanced framing
- Air sealing & infiltration testing

HVAC

- In conditioned space
- Sized based on field research

DHW

Highly efficient layout

SOLAR

Homes include photovoltaics (PV)



Stockton, CA

HDD 2,702 CDD 1,470

Portland, OR

HDD 3,367 CDD 814

Project Team



+

George Koertzen
Habitat for Humanity
Project Manager

- X decades, construction experience
- 7 yrs, modular housing manufacturing production manager
- 2 yrs, panel plant owner
- 6 days ZNE education classes



Unskilled Workers
Student trainees
Homeowners
(sweat equity)

Enclosure Highlights

- R-42 attic insulation
- R-21 walls & floor
- R-5 rigid insulation on walls
- Careful air sealing

- Windows U.28, SHGC .20
- No plumbing in exterior walls
- MANY advanced framing measures



Advanced Framing ->

24" OC

Single top plates

Windows fit framing (no up-charge for custom size)



35.5% Framing Factor (Sacramento 2014)

Less than 50% CA avg



2-Stud Corners





Engineered Headers

No Extra Framing At Exterior Wall Intersections

All studs shown on plans



Drywall Clips

Less cracking

Less lumber

Less labor



Gable-end Truss Assembly



Porch overhang eliminates need for support post





(harness required on 4:12 roof within 3 ft. of gable end)









Simpson SDWC Truss Hold-down Screw



Infiltration Reduction Strategies

- Hatches don't penetrate insulated assemblies
- Fixed windows at appropriate locations
- No recessed lights



Knee wall above garage

162 CFM50 (1 ACH50)* 72% be

Air Sealing

Preliminary blower door after ceiling drywall

250 CFM50 (1.53 ACH50)*

Smoke testing

House	House	House	House
1	8	9	10
776	572	469	250
CFM50	CFM50	CFM50	CFM50
4·75	3.6	2.9	1.53
ACH50	ACH50	ACH50	ACH50

